

John Stanford International School Language Planning Committee

January 23, 2001

To: Language Planning Committee (Nani, Lucy, Amy, Maria, Dolly, Tori, Rina, Hugo, Karen, Margreet)

From: Michele Anciaux, Facilitator for the Language Planning Committee

Re: Notes on Program Evaluation – A Starting Place for our Conversation

Klaus Brandl from the University of Washington gave me a book to review to get ideas for evaluating our Spanish immersion program:

Evaluating Second Language Education. Edited by J. Charles Alderson and Alan Beretta. Cambridge, Cambridge Applied Linguistics: 1992.

The following notes are summarized from “Part III Guidelines for the evaluation of language education” by J. Charles Alderson. I would suggest we start by looking at the questions in “Planning an Evaluation” when we next meet.

Planning an evaluation

Purpose: *Why is this evaluation required?*

Audience: *Who is the evaluation for? Who will use this information?*

The Evaluator: *Who can conduct the evaluation?*

Content: *What will we be evaluating?*

Method: *How will we carry out the evaluation?*

Timing: *When should we conduct the evaluation?*

Implementing an evaluation

What can go wrong?

Interpretation and reporting

The interpretation of data

Practicality, explicitness and confidentiality

The report

Using and evaluating evaluations